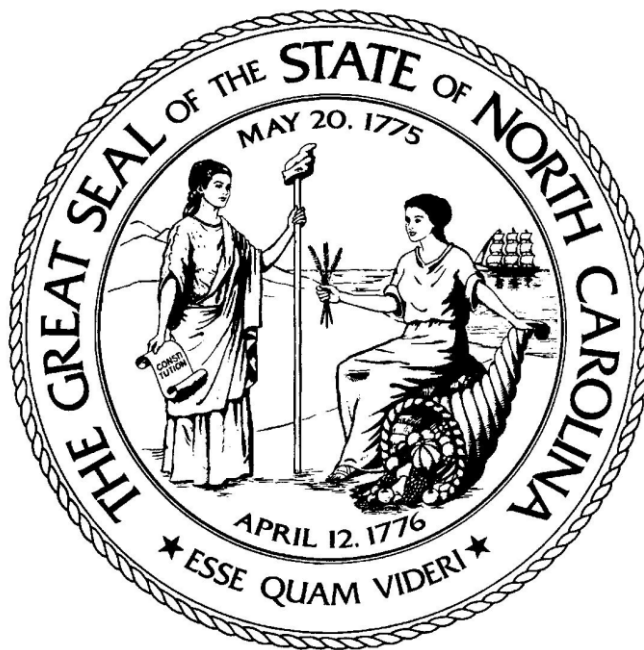


**2011-2012  
JOINT LEGISLATIVE ECONOMIC  
DEVELOPMENT AND GLOBAL  
ENGAGEMENT OVERSIGHT  
COMMITTEE**



**REPORT TO THE 2011-2012  
GENERAL ASSEMBLY OF NORTH CAROLINA  
2012 SESSION**

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## Appendices\*

- A. [Authorizing Legislation, Article 12O of Chapter 120 of the General Statutes](#)
- B. [Meeting Agendas](#)

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\*All of the meeting handouts, including Power Point presentations, may be accessed online in PDF format at the Committee website: <http://www.ncleg.net/committees/>



**JOINT LEGISLATIVE ECONOMIC DEVELOPMENT AND GLOBAL  
ENGAGEMENT OVERSIGHT COMMITTEE**

*State Legislative Building  
Raleigh, North Carolina 27603*

*Senator Harry Brown, Cochair*

*Representative Jerry Dockham, Cochair  
Representative William McGee, Cochair*

**May 3, 2012**

**TO THE MEMBERS OF THE 2012 GENERAL ASSEMBLY:**

The Joint Legislative Economic Development and Global Engagement Oversight Committee submits to you for your consideration its report pursuant to G.S. 120-70.130.

Respectfully Submitted,

---

Sen. Harry Brown, Co-Chair

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Rep. Jerry Dockham, Co-Chair

---

Rep. William McGee, Co-Chair

2011-2012

JOINT LEGISLATIVE ECONOMIC DEVELOPMENT AND GLOBAL ENGAGEMENT  
OVERSIGHT COMMITTEE

MEMBERSHIP

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Rep. Jerry Dockham, Cochair  
Rep. William McGee, Cochair

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Regina Irwin, Committee Clerk

Cindy Avrette, Staff Attorney

Kristin Walker, Fiscal Analyst

Rodney Bizzell, Fiscal Analyst

Trina Griffin, Staff Attorney

## PREFACE

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The Joint Legislative Economic Development and Global Engagement Oversight Committee is established in Article 120 of Chapter 120 of the General Statutes to serve as a permanent legislative commission to review issues relating to economic growth and development in the global economy. The Committee consists of twenty two members, eleven appointed by the President Pro Tempore of the Senate, at least three of whom are members of the minority party and eleven appointed by the Speaker of the House of Representatives, at least three of whom are members of the minority party.<sup>1</sup> The co-chairs for 2011-2012 are Senator Harry Brown and Representatives Jerry Dockham and William McGee.

The General Assembly created the Joint Select Economic Development Oversight Committee in 2003 based upon a recommendation of the Joint Select Committee on Economic Growth and Development to provide a standing study committee on the issue of economic development oversight. However, the committee went several years without members. Members were appointed for the first time in the fall of 2010 and met once in January 2011.

Since 2003, the General Assembly created two other committees in the area of economic development that influenced the purpose and scope of this Committee. In 2007, Senator Basnight and Speaker Hackney created a *Joint Select Committee on Economic Development Incentives*. That Committee contracted with the UNC Center for Competitive Economies and began the process of analyzing the effectiveness of the economic development programs supported by the State. One of the recommendations of the UNC Center report was to institute a legislative oversight function specifically to establish priorities for and assess performance of State and

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<sup>1</sup> The President Pro Tempore of the Senate appointed a twelfth legislative member, a non-voting advisory member in 2011.

regional economic development agencies. In 2009, Senator Basnight and Speaker Hackney created the *Joint Select Committee on Global Engagement*. That Committee held meeting across the State and heard from parties interested in global economic development. At the recommendation of that Committee, the General Assembly expanded the scope of the 2003 Joint Legislative Economic Development Oversight Committee to include global business opportunities.

In its study of the economic development and global engagement issues, G.S. 120-70.131 gives the Committee a very broad scope, stating that the Committee "shall examine economic development and global engagement issues and strategies in North Carolina in order to make ongoing recommendations to the General Assembly on ways to promote cost-effective economic initiatives, economic growth, and stimulating job creation in the global economy." A copy of Article 12O of Chapter 120 of the General Statutes is included in Appendix A. A committee notebook containing the Committee minutes and all information presented to the Committee is filed in the Legislative Library and may also be accessed online at the Committee's website: <http://www.ncleg.net/committees/>.



## COMMITTEE PROCEEDINGS

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The Joint Legislative Economic Development and Global Engagement Oversight Committee met seven times after the adjournment of the 2011 Regular Session of the 2011 General Assembly on June 18, 2011. The Committee devoted about half of its time on the broad policy issue of how to provide meaningful and effective oversight. The Committee spent the other half of its time on specific economic development issues. Appendix B contains a copy of the Committee's agenda for each meeting. All of the materials distributed at the meetings may be viewed on the Committee's website.<sup>2</sup>

North Carolina's economy is big and hard to influence.<sup>3</sup> Yet the State invests more than \$1.2 billion annually through tax expenditures and appropriations designed to incent economic development in the State.<sup>4</sup> The Committee recognized the need for legislative oversight and accountability of the State's investment in economic development and it spent considerable time questioning how best to do provide it. From Jonathan Morgan's presentation<sup>5</sup>, the Committee learned that meaningful oversight involves the establishment of priorities, an assessment of expenditure and program performance, and an accounting of how well the expenditures and programs advance the State's economic development priorities. The challenge to providing meaningful and effective oversight in economic development is made greater by the number of entities involved. Economic development involves the legislative branch of government and the executive branch. Within the legislative branch, it involves not only the finance committees of the House of Representatives and Senate, but also

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<sup>2</sup> [North Carolina General Assembly - Joint Legislative Economic Development and Global Engagement Oversight Committee](#)

<sup>3</sup> [Economic Development Oversight, presentation by Brent Lane, UNC Center for Competitive Economies, October 6, 2011](#)

<sup>4</sup> [Economic Development Inventory](#)

<sup>5</sup> [Best Practices in Providing Oversight for Economic Development, presentation by Jonathan Morgan, School of Government, November 2011](#)

several different appropriation areas. Within the executive branch, it involves education, universities, community colleges, commerce, agriculture, State Treasurer, and transportation as well as regulatory agencies. And economic development also involves every level of government and beyond: the State, regions, counties, and cities as well as nonprofits, economic developers, and businesses.

The Committee found that the General Assembly has provided for systematic, ongoing, and data-driven reports compiled by nonpartisan staff and departmental employees. The three primary venues the Legislature uses to review and collect data on State expenditures for economic development are:

- The bi-annual Economic Development Inventory, prepared by the Fiscal Research Division of the General Assembly.<sup>6</sup>
- The annual reports of the State's statutory tax incentives created to spur economic development, prepared by the Department of Revenue.<sup>7</sup>
- The annual reports of the various grant and loan programs administered by the Department of Commerce, prepared by the Department of Commerce.<sup>8</sup>

On a limited basis, the General Assembly has provided a forum for evaluating the data to determine if a specific program or expenditure is achieving its economic development purpose. The Committee reviewed the work of two previous studies:

- The 2009 evaluation of the State's statutory tax credit incentives and discretionary grant programs provided by the UNC Center for Competitive Economies.<sup>9</sup>
- The 2008 report on *"Improving Regional Economic Development through Structural Changes and Performance Measurement Incentives"*, prepared by the Program Evaluation Division of the North Carolina General Assembly.<sup>10</sup>

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<sup>6</sup> See footnote #3.

<sup>7</sup> [Economic Incentives Report](#)

<sup>8</sup> [NC Department of Commerce - Incentive Reports](#)

<sup>9</sup> [An Evaluation of North Carolina's Economic Development Incentive Programs, Final Report, July 2009](#)

<sup>10</sup> [Improving Regional Economic Development through Structural Changes and performance Measurement Incentives, PED, NCGA, May 2008](#)

The General Assembly has not developed a systematic means of periodically assessing all of the State's economic development expenditures. It is not clear who establishes the State's economic development policy goals and priorities; what, if any, performance measures are used to evaluate the economic development expenditures; who is responsible for monitoring the expenditures' performance based on those measures; and how the information is disseminated to legislators for use in the economic development policy and budget deliberations.

The Joint Legislative Economic Development and Global Engagement Oversight Committee is the legislative body that can bridge these gaps. It will take time for the Committee to discern how best to provide meaningful oversight and to develop a systematic means of doing so. The Committee identified some of the steps it needs to take: it needs to define the State's economic goals, align State policies and program missions with the economic goals, create performance measures, update and redefine as needed state and regional economic data, assess the progress of the economic goals, and educate legislative members. The Committee looked at how to integrate strategic planning, performance monitoring, and evaluation. It began this process by reviewing the work of the Economic Development Board and assessing the manner and type of data the Committee has available to it.

The Economic Development Board is a 31-member board with eight ex-officio members. The purpose of the Board is to provide economic development planning for the State, to develop a comprehensive economic development strategic plan, and to recommend economic development policy to the General Assembly, the Department of Commerce, and the Governor. The Committee reviewed the Board's comprehensive, strategic plan. The plan<sup>11</sup> has three over-arching goals and within each goal the Board lists objectives to achieve those goals:

- Create a globally-competitive business and economic development system.

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<sup>11</sup> [Economic Development Board - Strategic Plan](#)

- Develop and promote North Carolina as a global leader in innovation and technology with a highly educated and qualified workforce.
- Improve the prosperity of disadvantaged populations and communities across North Carolina.

S.L. 2011-145, Section 14.2, restructured the reporting requirement for the Economic Development Grant Report compiled by the Department of Commerce. The Committee worked with the Department of Commerce to develop a report the General Assembly could use to assess the performance of the various economic development incentives administered by the Department.<sup>12</sup> In the course of that work, the Committee received recommendations on statutory changes that could be made to simplify the reporting procedures, modernize some reporting procedures, and streamline reporting dates. The Committee's *Legislative Recommendation* embodies these changes.

The Committee identified specific issues relevant to economic development in North Carolina and spent time examining them. The Committee did not make any findings or recommendations on these issues. The issues the Committee reviewed included the following:

- How the Department of Commerce pursues economic development and how the site selection process works.
- The economic outlook in the credit markets and the trends in small business lending.<sup>13</sup>
- The importance to North Carolina of being globally engaged and the need for the State to develop a state-level strategic plan for global engagement.<sup>14</sup>
- An overview of and a status report on North Carolina's Statewide Logistics Plan that addresses the State's long-term economic, mobility, and infrastructure needs.<sup>15</sup>

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<sup>12</sup> [2012 Economic Development Grant Report](#)

<sup>13</sup> [Meeting materials from the December 1, 2011, meeting](#)

<sup>14</sup> [Meeting Materials from the February 2, 2012, Meeting](#)

<sup>15</sup> [Handout on the NC Statewide Logistics Plan from the March 1, 2012, Meeting](#)

# **APPENDIX A**

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## **AUTHORIZING LEGISLATION ARTICLE 120 OF CHAPTER 120 OF THE GENERAL STATUTES**

**ALL MATERIALS DISTRIBUTED AT MEETINGS MAY BE  
VIEWED ON THE COMMITTEE'S WEBSITE:**

**<http://www.ncleg.net/committees/>**

## ARTICLE 12O.

### Joint Legislative Economic Development and Global Engagement Oversight Committee. **§ 120-70.130. Creation and membership of Joint Legislative Economic Development and Global Engagement Oversight Committee.**

The Joint Legislative Economic Development and Global Engagement Oversight Committee is established. The Committee consists of 22 members as follows:

- (1) Eleven members of the Senate appointed by the President Pro Tempore of the Senate, at least three of whom are members of the minority party; and
- (2) Eleven members of the House of Representatives appointed by the Speaker of the House of Representatives, at least three of whom are members of the minority party.

Terms on the Committee are for two years and begin on the convening of the General Assembly in each odd-numbered year, except the terms of the initial members, which begin on appointment and end on the day of the convening of the 2007 General Assembly. Members may complete a term of service on the Committee even if they do not seek reelection or are not reelected to the General Assembly, but resignation or removal from service in the General Assembly constitutes resignation or removal from service on the Committee.

A member continues to serve until a successor is appointed. A vacancy shall be filled by the officer who made the original appointment. (2005-241, s. 7; 2011-291, s. 1.10(a); 2011-292, s. 1.)

### **§ 120-70.131. Purpose and powers of Committee.**

(a) The Joint Legislative Economic Development and Global Engagement Oversight Committee shall examine, on a continuing basis, economic development and global engagement issues and strategies in North Carolina in order to make ongoing recommendations to the General Assembly on ways to promote cost-effective economic development initiatives, economic growth, and stimulating job creation in the global economy. In this examination, the Committee may:

- (1) Study the budgets, programs, and policies of the Department of Commerce, the North Carolina Partnership for Economic Development, and other State, regional, and local entities involved in economic development.
- (2) Analyze legislation from other states regarding economic development.
- (3) Analyze proposals produced by the Economic Development Board.
- (3a) Request the Department of Commerce to provide an annual report by January 15 of each year on the effectiveness of the following economic development programs:
  - a. Job Development Investment Grant Program (JDIG).

- b. One North Carolina.
- c. Article 3J Credits.
- d. Job Maintenance and Capital Development Fund (JMAC).
- (4) Analyze North Carolina's current international activity in the business, State government, and education sectors.
- (5) Analyze barriers to international trade that may be addressed by legislation.
- (6) Explore ways to increase coordination, synchronization, and intercommunication between State and local governmental entities.
- (7) Collect and analyze data on global business trends.
- (8) Study foreign representation opportunities for North Carolina that could solicit, target, educate, and recruit international businesses to North Carolina.
- (9) Analyze incentives designed to encourage small businesses to export goods and service solutions.
- (10) Study methods for positioning North Carolina as a portal to North America for international trade.
- (11) Explore opportunities to increase foreign direct investment in North Carolina.
- (12) Study any other matters that the Committee considers necessary to fulfill its mandate.

(b) The Committee may make interim reports to the General Assembly on matters for which it may report to a regular session of the General Assembly. A report to the General Assembly may contain any legislation needed to implement a recommendation of the Committee. (2005-241, s. 7; 2011-291, s. 1.10(b); 2011-292, s. 1.)

#### **§ 120-70.132. Organization of Committee.**

(a) The President Pro Tempore of the Senate and the Speaker of the House of Representatives shall each designate a cochair of the Joint Legislative Economic Development and Global Engagement Oversight Committee. The Committee shall meet upon the joint call of the cochairs.

(b) A quorum of the Committee is seven members. Only recommendations, including proposed legislation, receiving at least six affirmative votes may be included in a Committee report to the General Assembly. While in the discharge of its official duties, the Committee has the powers of a joint committee under G.S. 120-19 and G.S. 120-19.1 through G.S. 120-19.4.

(c) The cochairs of the Committee may call upon other knowledgeable persons or experts to assist the Committee in its work.

(d) Members of the Committee shall receive subsistence and travel expenses as provided in G.S. 120-3.1, 138-5, or 138-6, as appropriate. The Committee may contract for consultants or hire employees in accordance with G.S. 120-32.02. The Legislative

Services Commission, through the Legislative Services Officer, shall assign professional staff to assist the Committee in its work. Upon the direction of the Legislative Services Commission, the Supervisors of Clerks of the Senate and of the House of Representatives shall assign clerical staff to the Committee. The expenses for clerical employees shall be borne by the Committee. (2005-241, s. 7; 2011-292, s. 1.)

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## **APPENDIX B**

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### **MEETING AGENDAS**

**ALL MATERIALS DISTRIBUTED AT MEETINGS MAY BE  
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**<http://www.ncleg.net/committees/>**

# **Joint Legislative Economic Development and Global Engagement Oversight Committee Meeting Agenda**

*Thursday, October 6, 2011*

9:00 am, Room 643 LOB

*Rep. Jerry Dockham  
Co-Chair*

*Sen. Harry Brown  
Co-Chair*

*Rep. Bill McGee  
Co-Chair*

- 
- I. Welcome and Introductions**
  - II. Committee Authorization**  
*Trina Griffin, Research Division*
  - III. Economic Picture of the State**  
*Brent Lane, Executive Director, Center for Competitive Economies,  
Kenan-Flagler Business School, UNC-Chapel Hill*
  - III. Economic Development Inventory**  
*Rodney Bizzell, Fiscal Research Division  
Kristin Walker, Fiscal Research Division*
  - IV. Department of Commerce Overview**
    - **How does Commerce Pursue Economic Development?**  
*Keith Crisco, Secretary, Department of Commerce*
    - **How Does the Site Selection Process Work?**  
*Susan Fleetwood, Director, Business and Industry Division,  
Department of Commerce*
  - V. Adjournment**

# **Joint Legislative Economic Development and Global Engagement Oversight Committee Meeting Agenda**

*Thursday, November 3, 2011*

9:00 am, Room 643 LOB

*Rep. Jerry Dockham  
Co-Chair*

*Sen. Harry Brown  
Co-Chair*

*Rep. Bill McGee  
Co-Chair*

- 
- I. Approval of Minutes from the October 6, 2011 Meeting**
  - II. Economic Development Inventory**  
*Jonathan Tart, Fiscal Research Division*  
*Kristin Walker, Fiscal Research Division*
  - III. An Evaluation of North Carolina's Economic Development Incentive Programs, Final Report, July 2009**  
*Jason Jolley, Senior Research Director, UNC Center for Competitive Economies*
  - IV. Best Practices in Providing Effective Oversight**  
*Jonathan Morgan, UNC School of Government*
  - V. Adjournment**

# **Joint Legislative Economic Development and Global Engagement Oversight Committee Meeting Agenda**

*Thursday, December 1, 2011*

9:00 am, Room 643 LOB

*Rep. Jerry Dockham  
Co-Chair*

*Sen. Harry Brown  
Co-Chair*

*Rep. Bill McGee  
Co-Chair*

- 
- I. Approval of Minutes from the November 3, 2011 Meeting**
  - II. Access to Capital**
    - **Economic Outlook and Credit Markets**  
*Mike Walden, Economist, NCSU*
    - **Trends in Small Business Lending**
      - *Ray Grace, Deputy Commissioner, Banking Commission*
      - *Larry Barbour, CEO of North State Bank*
      - *Mark Edwards, President of BB&T's Small Business Group*
      - *Rose Connor, Assistant Administrator, NC Credit Union Division*
      - *Brian Schneiderman, Director of Commercial Lending, Self-Help*
      - *Patrick Woodie, Vice President of Rural Development Programs*
  - III. Economic Development Board**
    - **Statutory Authority, Duties, and Funding**  
*Claire Hester, Fiscal Research Division*
    - **2009-2012 Statewide Strategic Plan and 2010 Annual Report**  
*Stephanie McGarrah, Department of Commerce*
  - IV. Commerce Reporting Requirement: Draft Report**  
*Dale Carroll, Deputy Secretary, Department of Commerce*
  - V. Adjournment**

# **Joint Legislative Economic Development and Global Engagement Oversight Committee Meeting Agenda**

*Thursday, January 5, 2012*

9:00 am, Room 544 LOB

*Rep. Jerry Dockham  
Co-Chair*

*Sen. Harry Brown  
Co-Chair*

*Rep. Bill McGee  
Co-Chair*

---

## **I. Approval of Minutes from the December 1, 2011 Meeting**

*At its first meeting, the Committee discussed the need for the legislative body to provide regular and informed assessment of NC's economic development goals. At its second meeting, the Committee discussed best practices in providing effective oversight and assessment. Those practices include establishing priorities, assessing performance of state and regional economic development organizations, and strengthening accountability.*

*Today the Committee will learn about the Economic Development Board and its role in the State's economic development process. It will also review a report based on work conducted by the Performance Evaluation Division 3 ½ years ago concerning the regional partnerships. Although the report is dated, its discussion of performance measurement incentives is relevant as the Committee considers how best to provide legislative economic development oversight.*

## **II. Economic Development Board**

- **Statutory Authority, Duties, and Funding**  
*Claire Hester, Fiscal Research Division*
- **2009-2012 Statewide Strategic Plan and 2010 Annual Report**  
*Stephanie McGarrah, Department of Commerce*

## **III. PED Report: Improving Regional Economic Development through Structural Changes and Performance Measurement Incentives, May 2008**

*Michelle Beck, Program Evaluation Division, NCGA*

## **IV. Adjournment**

# **Joint Legislative Economic Development and Global Engagement Oversight Committee Meeting Agenda**

*Thursday, February 2, 2012*

9:00 am, Room 643 LOB

*Rep. Jerry Dockham*  
*Co-Chair*

*Sen. Harry Brown*  
*Co-Chair*

*Rep. Bill McGee*  
*Co-Chair*

*The focus of today's meeting is North Carolina's position in the global marketplace.*

- 
- I. Approval of Minutes from the January 5, 2012 Meeting**
  - II. Overview on North Carolina Department of Commerce's International Trade and Investment Division**  
*Jean Davis, Director of the International Trade Division, NC Department of Commerce*
  - III. Role of the NC Treasurer's Office in State Global Engagement**  
*Janet Cowell, State Treasurer*
  - III. Role of the Department of Agriculture in State Global Engagement**  
*Robert Hosford, International Trade Office, Marketing Division, Department of Agriculture*
  - IV. Overview of Global Leaders Program to China, 2011**
    - *Adam Hartzell, Executive Director, UNC Center for International Understanding*
    - *Meredith Henderson, Senior Director of Programs, UNC Center for International Understanding*
  - V. Adjournment**

# **Joint Legislative Economic Development and Global Engagement Oversight Committee Meeting Agenda**

*Thursday, March 1, 2012*

9:00 am, Room 544 LOB

*Rep. Jerry Dockham  
Co-Chair*

*Sen. Harry Brown  
Co-Chair*

*Rep. Bill McGee  
Co-Chair*

- 
- I. Approval of Minutes from the January 5, 2012 Meeting**
- II. Economic Incentives Reports**
- A. Department of Revenue: G.S. 105-256(a)(2a): ... *an economic incentives report that contains information on tax credits and tax refunds, itemized by credit or refund and by taxpayer ...***  
*Bill Spencer, Director of the Policy Analysis and Statistics Division,  
Department of Revenue*
- B. Department of Commerce: G.S. 143B-437.07: ... *an economic development grant report itemized by business entity for any grant program administered by the Department ...***  
*Keith Crisco, Secretary, Department of Commerce*
- III. NC State Ports**  
***At its February meeting the Committee discussed the role of North Carolina's ports in the State's global engagement of economic development. This portion of today's agenda will give the Committee additional background on the ports, the issues and limitations of the ports, and the role the ports play in the statewide logistics plan.***  
*Jeff Strader, CFO, North Carolina Ports Authority*  
*Roberto Canales, Coordinator of Strategic Initiatives, Department of Transportation*
- IV. Adjournment**

# **Joint Legislative Economic Development and Global Engagement Oversight Committee Meeting Agenda**

*Thursday, May 3, 2012*

9:00 am, Room 544 LOB

*Rep. Jerry Dockham  
Co-Chair*

*Sen. Harry Brown  
Co-Chair*

*Rep. Bill McGee  
Co-Chair*



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## APPENDIX C

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**[INSERT TITLE HERE]**

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**<http://www.ncleg.net/committees/>**

## APPENDIX D

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## APPENDIX E

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